



# flobak

FOR SOCCER CLUBS & ACADEMIES

○ **Proof of player development in  
30 days — zero extra work.**

***Built for modern clubs:*** retention, engagement, and revenue  
— without adding coach workload.

*THE BIG PROBLEM*  
*What directors told us last season*

# Clubs are under more pressure than ever.

To grow, you need proof — now.

## Rising costs

Travel & pay-to-play strain families → churn risk rises.

## Coaches burn out

No bandwidth for 1-on-1 updates → 5-10 hrs/week lost.

## Directors struggle with retention

Losing 2 teams can cost \$60k-\$100k/yr in revenue.

## Parents demand proof of growth

Without feedback, players plateau; refunds/transfers increase.

**Cost of doing nothing:** expect lower engagement, more refunds, and higher replacement costs.

fidbak

WHY IT MATTERS

**Retention = survival. Development = growth. Efficiency = scale.**

## Retention

- Losing 2 teams costs \$60k–\$100k/yr.

## Development

- Parents stay when they see weekly proof—not promises.

## Efficiency

- Coaches need time for team development, not endless 1on1s.

**fidbak**



*WHAT FIDBAK REPLACES*  
*The exhausting, inconsistent systems clubs rely on today.*

# Fidbak replaces guesswork with measurable, automated player development — without adding work for coaches.

Parents finally see progress. Coaches get time back. Directors get retention and revenue stability.

## MANUAL UPDATES & GUESSWORK

- No more “How’s my child doing?”
- No more chasing players for at-home work.
- Weekly proof replaces weekly problems.

## 1-ON-1 DEMAND & COACH BURNOUT

- Save coaches 5-10 hours per week.
- Coaches focus on the team, not admin.
- Expert reviews handle automatically.

## FRAGMENTED TOOLS AND NO STRUCTURE

- Replaces WhatsApp/GroupMe training chats.
- Removes inconsistent “DIY” at-home training plans.
- Gives clubs one unified player development pathway.

The cost of doing nothing stays high.  
**Fidbak replaces the workload — not your coaches.**

THE SOLUTION  
What changes when Fidbak runs

# Fidbak makes player development measurable, automated, and proven.

**Proof.** Show every parent measurable proof — every week.

**Retention.** Keep families loyal through visible growth.



**Revenue.** Protect \$2K-\$3K per player.





tecBRIDGE 2025 StartUp of the Year

Trusted by early adopters



Backed by Ben Franklin Technology Partners

— forward-thinking clubs proving development today.



Fidbak players are **earning D1 offers** and national accolades. Real development. **Real outcomes.**



Clubs report **24–31% higher retention**

“Before Fidbak, we lost kids to bigger clubs. Now our players are more engaged, and we’ve **retained 30% more families** this season.”

—Laurentino Ayala, Coal Miners President

**83% of players** train outside of their team practice in first 30 days

step1

Club **sends roster**

step2

Fidbak **sets it up**

step3

Players start **training in 48h**

step4

Directors get **30-Day Impact Report**

**No training required. No coach workload. Entire club live in under 48 hours**

**See why** leading clubs are  
**choosing *Fidbak*.**



Book Your Free 30-Min Demo  
— See Results in 30 Days.

fidbak